MARIA REVKOV

UX WRITER | My portfolio

I'm a UX Writer combining strong design principles with strategic content creation to deliver seamless microcopy.
I'm proficient in working closely with clients on implementing UX Writing best practices, as well as developing voice and tone guidelines, conducting market research and usability testing.

WORK EXPERIENCE

UX Designer for a digital agency | Complete case study

Ascent Digital Services DE GmbH (formerly Parkside Informationstechnologie)
Berlin, Germany | 08/2023 - 2025

- Improved the UX Writing for international clients in the industry sector by developing UXW guidelines, error message microcopy and a UXW glossary in English and German.
- Improved the user experience for diverse digital products by conducting product research, handing over deliverables to international clients and working in cross-functional teams.
- Crafted high-fidelity clickable prototypes in Figma and Adobe XD.
- Collaborated with stakeholders on UX Design and UX Writing recommendations and best practices.

Product Designer for Fintech B2B products | Complete case study

Billie GmbH | Berlin, Germany | 05/2022 - 11/2022

- Improved error page copy and implemented UXW best practices for company rebranding, reduced user drop off by 2%.
- Improved the BNPL (Buy Now, Pay Later) user experience for B2B users, reduced CS requests by 20%.
- Crafted high-fidelity clickable prototypes in Figma
- Carried out usability testing, product research, executed delivery to software engineers, communicated and implemented technical strategies within the scrum workframe within a cross-functional teams.

EDUCATION

UX Writing Flex Certificate | Complete case study

UX Writing Hub | Berlin, Germany | 2024

- Mastered UX writing fundamentals such as: creating clear hierarchies, maintaining consistent voice and tone, and writing action-oriented microcopy that guides users effectively through digital products.
- Developed data-driven content strategies with quantitative metrics (analytics, A/B testing) and qualitative research methods (user interviews, usability testing).

Bachelor der Erziehungswissenschaft / B.A. in Pedagogy
Freie Universität Berlin | Berlin, Germany | 2013 - 2018

- Qualitative and quantitative research methods
- Psychology, social sciences and pedagogy

CONTACT

m.revdesigns@gmail.com
Portfolio
Linkedin
Medium

TOOLS

- Figma, Figjam
- Adobe XD
- Grammarly
- Confluence
- Jira
- Intercom
- Amplitude
- Whimsical
- Miro

LANGUAGES

German - fluent
English - fluent
Russian - native
Hebrew - native

UXWRITINGHUB

acknowledges that

Maria Revkov

has earned the

UX Writing Flex

Certificate of Completion

CERTIFICATE NO: 00847Flex   Dec,24   *Yuval Keshtcher*
Yuval Keshtcher
Founder, UX Writing Hub